**Battle of The Neighborhoods**

**Exploring New York City - Manhattan**

1. **Introduction**

New York City – the city that never sleep, often called as New York, is the most populous and dense city in the United States. Situated on one of the world’s largest natural harbors, New York City is the composed of five boroughs – Brooklyn, Queens, Manhattan, Bronx and Staten Island. Based on the record – 62.7 million tourists visited New York City in 2017, especially Manhattan, attracted a large volume of tourists and visitors from all over the world every year. Beside the most known places like: Times Square, Broadway Theater District, Rockefeller Center, and Wall Street, there are many places and things to do or to visit in New York City. Often, the first timer visiting New York City will need a guidance for choosing a place to stay, places to visit, places to shop and etc…

1. **Business Problem**

Due to this demand and the growth of the travel accommodation, Travel agency starting a project of preparing a list of hotels, shopping centers, places to visit, restaurants along with the rating, address and the map for their clients. So that their clients can be prepare and know to what to do and where to go when they arrived in New York City – the City that never sleep.

This project is particularly useful for those visitors / tourists that is the first-time visiting New York City or a re-visit after many years.

1. **Target Audience**

This project is targeting for Tourists that are not familiar with or never been to New York City before.